



Wildlife Clubs of Uganda

Quarterly IMPACT REPORT

April 2023 to June 2023



Group Photo: Board of Trustees (BOT) members of Wildlife Clubs of Uganda at its 1st Board Meeting 2023. L-R: Kakai Susan Kasadhakawo (BOT - M.O.ES); Stephen David Mugabi (BOT - MOWE); ED - Dr. Taddeo Rusoke; Ruth Kirabo (BOT - Primary Institutions); Remmy Namubiru (BOT- Secondary Institutions), Chairperson BOT - Mr. David Musingo (UWEC).
At Wildlife Clubs of Uganda Headquarters, UMA Show Grounds Lugogo



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Executive *Summary*

The following report is a summary of the activities of the Wildlife Clubs of Uganda (WCU) between 3rd April 2023 and June 31st, 2023. It reports on partnerships, prospects - proposals, corporate memberships, events, projects, personnel matters, and communications activities. The report includes highlights of other reports on activities engaged with other partners and stakeholders.

Objective

To update the Board on organizational activities and engagements, performance, and matters arising from at Wildlife Clubs of Uganda.



5 PARTNERSHIPS MAINTAINED

**01**

WCU-WildAid Partnership

WCU continues to partner with WildAid to produce conservation education materials and the audio-visuals such as the document of Beatrice's Adventure.

02

WCU-Jigsaw Puzzle Uganda (JSPU)

WCU partnered with JSPU to accelerate the use of wild animal-aligned jigsaw puzzles to stimulate learning and curiosity to conserve among school-based clubs in Uganda.

03

WCU-UWEC Partnership

WCU continues to partner with UWEC to deliver Conservation Education Public Awareness activities through outreach using their Mobile Education Van in schools.

04

WCU-UWA Partnership

WCU continues to partner with UWA to deliver Conservation Education & Public Awareness (CEPA) and engage UWA to support WCU activities. UWA supported WCU-World Environment Day (WED) post activity by producing 400 certificates for participants involved in WCU-Mr. and Ms. Environment 2023 Pilot Edition.

05

WCU-ELSAMARE Conservation Trust

WCU continues to build capacity for conservation educators, teachers, patrons, and coordinators by utilizing the opportunity from ELSAMARE Conservation Trust to train in environmental sustainability. Eleven patrons shall be attending the TOTs Environmental Sustainability at ELSAMARE in Naivasha Kenya from 29th July to 03rd of August, 2023.



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Prospects

**Prospective partners for
Conservation Education and
Public Awareness**

01

WCU-3D Pursuit Uganda Partnership

WCU will partner with 3D Pursuit to produce 3D videos and documentaries for schools in Uganda. This shall be an added value and package to WCU school clubs.

02

Wild Frontiers Uganda Safaris (WFUS)-WCU ESTNPA

Wildlife Clubs of Uganda will partner with Wild Frontiers Uganda Safaris to implement the Environmental Sustainability, Tourism, and Nature Protection Activity (ESTNPA) in four schools across Uganda.

03

WCU-EAWLS Partnership

WCU was approached by the East African Wildlife Society to partner with them on conservation advocacy issues, the partnership processes are in advanced stages.

04

WCU-International Crane Foundation (ICF) _Endangered Wildlife Trust (EWT) Partnership

WCU will partner with International Crane Foundation (ICF-USA) to conduct a grey-crowned crane census in Uganda with funding from African Crane Foundation Programme in collaboration with Endangered Wildlife Trust (EWT) and implement the Cranes in the Classroom Project (CICP) in 2023.

05

WCU-Uganda Wildlife Education Conservation Center - Jane Goodall Institute Partnership

WCU will partner with Uganda Wildlife Education Conservation Center (UWEC), and the Jane Goodall Institute (JGI), to scale up conservation education efforts and enhance implementation of JGI's Roots & Shoots Program in Uganda using WCU's existing structures.

06

WCU-Biodiversity Alliance Partnership

WCU is partnering with Biodiversity Alliance to plant 700,000 indigenous tree species in schools and communities around Protected Areas in Uganda. The project begins in September 2023.

07

World Wildlife Foundation- WCU Greening Rwenzori Project

WCU will partner with WWF to implement the green schools project in the Rwenzori region by involving 31,000 students from selected schools within the region.



08

WCU- United States - Forest Service Partnership

WCU is registering with SAM. Gov to access funds through US Forest Service to develop a strategic plan and implement conservation education programs in Uganda. Three proposals have been submitted for funding, and registration with SAM.Gov is ongoing.

09

WCU-National Environment Management Authority Partnership to National Biodiversity Strategy and Action Plan (NBSAP)

WCU will work with NEMA to review NBSAP to ensure Uganda's biological resources are protected from major threats through the implementation of the provisions of the Convention on Biological Diversity and align NBSAP to the Kunming-Montreal Global Biodiversity Framework.

Prospective Corporate Members of Wildlife Clubs of Uganda (09-Upcoming corporate partners)

1. Youth Equality Center (YEC), Kira Kampala
2. Margarethe Environmental Foundation (MEF), Kawanda Kampala
3. Riad Foundation, CBO in Arua Uganda
4. No. 5. Boutique Hotel, Entebbe
5. Ceasor University, Bunga Kampala
6. Kabale University, Kikungiri Kabale
7. Bishop Stuart University, Kakoba Mbarara
8. Metropolitan International University, Kisoro
9. Makerere University Business School, Mbarara

ACTIVITIES

WCU organized some activities and also partnered with other stakeholders to deliver on her mandate on Conservation Education and Public Awareness among Ugandans. Key among these activities was the WCU Mr. & Ms. Environment 2023. Details of the activities implemented are shown in Table 2.





Corporate *Membership*

In their 3.7 months in office, the WCU secretariat led by the Executive Director was able to recruit two corporate members. These are Jigsaw Puzzle Uganda and Hotel La Vena Seguku, on Seguku Katale Road. Details are presented in Table 1.





Events

WCU intends to organize a Fundraising Dinner before the end of 2023.

01

02

WCU team shall be participating in celebrations of Ngamba Island Chimpanzee Sanctuary 25 years of partnership in the welfare of wildlife in Uganda.

WCU continues to engage with Uganda Biodiversity Fund and NEMA to implement National Education Activities via media.

03

04

Other activities are indicated in the WCU yearly program of events and activities.





Grant

proposals and concept ideas



Table 1: Proposals and Concepts

S.N	Proposal/ Concept Titles
01	Promoting plastic waste reuse in Uganda through Wildlife Clubs as change agents.
02	Revamping Wildlife Clubs in Uganda
03	Enhancing Environmental Sustainability, Tourism, and Nature Protection in Uganda by Wild Frontiers Uganda Safaris (WFUS) in partnership with Wildlife Clubs of Uganda (WCU)
04	Wildlife Clubs of Uganda – Youth in Forest-based Enterprise Development Programme (YFEDP) around Kibale National Park, Uganda.
05	Wildlife Clubs of Uganda – Endangered Wildlife Species Awareness and Protection Program for the Youth in Uganda (WCU-EWSP) through Forest-based Enterprises.
06	Strengthening Wildlife Clubs of Uganda activities in the Albertine Region
07	Uganda Biodiversity Fund- Wildlife Clubs of Uganda National Public Education Awareness, and Sensitization Activity in collaboration with NEMA
08	Greening Schools through Nature-Based Solutions in Rwenzori Region
09	Forest Education & Ecosystem Restoration in Uganda
10	Strengthening Wildlife Clubs of Uganda in the Context of SDGs



Volunteers

- ▶ **Mr. Kasagga Lawrence**
- ▶ **Mr. Morris Kapimpina**
- ▶ **Morris Lawrence**

Wildlife Clubs of Uganda Secretariat accepted three volunteers, two are based at the secretariat in Lugogo and one in Mbarara City. Mr. Kasagga Lawrence and Mr. Morris Kapimpina are based in Mbarara City. Morris assists the secretariat with the recruitment of new club members and their registration as well as organizing membership meetings. Lawrence is helping with office errands and will assist in recruiting new school clubs in Kampala Metropolitan. The volunteers were accepted on a year-basis subject to extension depending on need, performance, and by mutual consent.



Communication *Activities*

Website Redesign and Enhancement

Apart from uploading, editing, and changing some of the website content, the website for Wildlife Clubs of Uganda was enhanced with features such as:

- ✓ Linked the admin dashboard to the front end of the site to enable making quick changes to the general outlook of the website.
- ✓ Creating, editing, and delete of activities feature.
- ✓ Creating, editing, and deleting projects feature.
- ✓ Creating, editing, and delete of team members.
- ✓ Creating, editing, and deleting posts/blogs.
- ✓ Adding volunteer buttons in the header.
- ✓ Sending and storing email responses from the form in the dashboard.
- ✓ Adding a membership section on the homepage with a join form.
- ✓ Adding events/outreach features to display ongoing and upcoming activities.
- ✓ Adding donate button feature.
- ✓ Adding the partner's carousel.
- ✓ Introducing the outreaches menu on the navigation bar.
- ✓ Introducing the events management feature.

The website link can be accessed via <https://wildlifeclubsofuganda.org/>



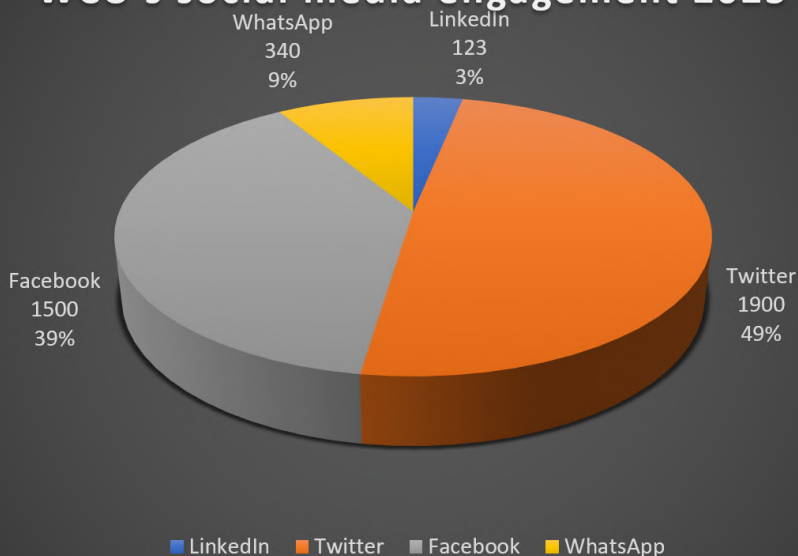
Custom Emails and IDs for Secretariat

Emails for the Executive Director and Programs Officer were customized and IDs were printed.

Online Engagement

WCU continues to create awareness for environmental conservation, tourism, and nature protection in Uganda. WCU's main social sites are LinkedIn, Twitter, Facebook, and WhatsApp. On our social media, WCU's social media engagement is shown in Figure 1. Most engagement is via Twitter at 49%, followed by Facebook at 39%.

WCU's social media engagement 2023



Movement

Currently, WCU has only one (01) double-cabin pick up to engage in conservation activities, we request donor support to accelerate our conservation efforts across Uganda and East Africa.

